Credit Card Financial Weekly Dashboard Report

Objective: This dashboard gives real-time insights into key credit card metrics, helping stakeholders make informed decisions. It is designed to provide real-time insights into critical performance metrics and trends in credit card operations. This dashboard empowers stakeholders to monitor and analyse data effectively for informed decision-making.

Data Source: Uses SQL to fetch data automatically from the database, ensuring up-to-date information.

Data Processing: Utilizes DAX for calculating weekly metrics and trends, providing a complete view of credit card performance.

Dashboard Features:

Transaction Report: Shows revenue and trends by income, marital status, dependents, education, and weekly updates.

Customer Report: Analyses revenue by gender, job role, education, spending type, acquisition cost, quarterly revenue, and total transactions.

Interactive Visualization: User-friendly with interactive buttons and dynamic graphs for deeper data exploration.

This project uses advanced analytics and intuitive design to help stakeholders make confident, data-driven decisions. I would like to Thanks Mr. Rishabh for the Guidance and tips which help me a lot in creating this project